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Design Policy Mapping in Europe

The following content is drawn from the “Design Policy Mapping in Europe” report. Access and download the complete report using the link:

https://madres.beda.org/en/publications/design-policy-mapping-in-europe/

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Sep 2025

Country Profile: Greece

Country Size: 31,957 sq km
Citizens: 10,400,720 (2024) | Tendency: falling
GDP per Capita: 24,752.1 $ (2024) | Tendency: rising
EU Innovation Scoreboard: Moderate Innovator (2025) | 85,3%
BEDA Member Organisations: Business and Cultural Development Centre (KEPA)

Dedicated design policy status

No

Design in other policy agendas

- → **Circular Economy Strategy** – Mentions eco-design and product redesign multiple times. [Integrated]
- → **Digital Strategy** – The *Digital Transformation Bible (2020–2025)* references the human-centred design, service design and design methodologies. [Integrated]
- → **CCI, innovation, industrial/development, architecture strategies** – No strategies or explicit references were identified.

Observations

While Greece lacks a dedicated design policy, design is embedded in both sustainability and digitalisation agendas. The recognition of service design and the human-centred design in the digital strategy suggests institutional entry points, while eco-design provisions anchor design within environmental transitions. Together, these form partial but important foundations for design's integration, though the impact remains fragmented.

ADDRESS

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